

# Call for Chapters for the Book: *How to manage finance for society: meeting grand challenges of the new millennium* | Routledge

**Edited  
by**

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Dear Colleagues,

We are pleased to invite you to submit a chapter proposal for the upcoming book ***How to manage finance for society: meeting grand challenges of the new millennium***, part of the [Business for Society Book Series](#) edited by *Routledge, Taylor & Francis*.

The book aims to uncover the interplay between management, finance, sustainable development, environmental safeguarding and social well-being, from a stakeholder perspective. Indeed, the evolution of the management of sustainable investments and finance goes toward the non-optional integration between better social outcomes and the achievement of improved financial performance. The social crises of the new millennium, driven by irresponsible financial models and climate change disasters, have led to a rethinking of how to manage finance for societal benefit. From this perspective, the management of sustainable investments and finance offers new opportunities but also poses new challenges in terms of cultural preparedness, information asymmetries, risk assessment, operational tools, and governance models. This opens new paths for further research, highlighting the role of management of sustainable finance as a catalyst for effective sustainable practices and investments benefiting society.

The Book aims to address the following, non-exclusive, main questions:

- How to conceive and what are the *new drivers of genuine stakeholder capitalism*?
- How finance overcomes the *separation thesis between ethics and economics*?
- What are the new environmental, social and operational risks to assess and how they can be addressed?
- How to manage *new skills and knowledge that bridge financial and social goals*?

- How to *improve finance literacy* of households, firms and institutions, including sustainability issues?
- Which *actors and relationships* may impact on *sustainable finance ecosystem*?

Following the symposia held during the EURAM 2024 Conference, *Business for Society SIG*, several research pathways are linked with the book project:

- *The Ecosystem of Sustainable Investing: Key Players and roles*
- *Toward Sustainable Finance Paradigm: The role of Gender Diversity*
- *Private Equity and Sustainable Finance: leveraging ESG integration*
- *Sustainable finance literacy*
- *Banks and National Recovery and Resilience Plans: sustainability awareness and organizational challenges*
- *Firm-bank relationships: evidence of sustainability issues among SMEs*
- *Adapting to change: ESG enforcement actions' spillover effect*
- *Green budgets: on the road to implement green public management policies.*
- *Green accounting and future accounting standards: what is at stakes?*
- *Toward Green Financing: The Case of Net Zero Banking Alliance Program in the Banking Sector*
- *Exploring the Circular Economy in Italian SMEs: How Finance Drives Innovation and Patents*

### **How to submit:**

Interested academics and practitioners are invited to submit their chapter proposal outlining the research focus, methodology, and expected contributions of their proposed chapter at [this link](#) by **July 19**, 2024. The author (s) is/are requested to provide the following information while submitting the abstract:

- *Title page:* It should include the name, designation, affiliation, and email of each author. Indicate the corresponding author in the list of authors.
- *Chapter proposal:* Up to 500 words; it should include the chapter title, abstract, and up to 5 keywords.

### *Further steps*

Authors will be notified about the status of their proposals, including the manuscript submission guidelines. Accepted contributors will then be invited to submit the full chapters, consistent with the received guidelines. The acceptance/revision of full chapters will be notified to the contributors. There are no submission, acceptance, or publication fees.

We look forward to receiving your chapter proposal. Should you need more information:

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*The Editors*

# About the B4S Book Series

The Book Series is a project of the [Business for Society Strategic Interest Group](#) of the European Academy of Management ([EURAM](#)).

The series seeks to restore the original meaning of Business for Society. There are examples of businesses that are making impressive strides in delivering positive impacts for society as well as their bottom line, but as the concept of corporate responsibility has become more mainstream in recent years, many organisations have adopted the term and reduced it to a marketing message. In doing so, not only do they fail to deliver meaningful benefit to society and the environment but, of equal damage, encourage cynicism and undermine the very concept. Business for Society redresses the balance and promotes the original idea of corporate responsibility.

*Eds. Jérôme Méric, Francesco Gangi, Rémi Jardat, Lucia Michela Daniele.*

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