



## **SIG 01 - B4S - Business for Society**

We invite you to submit your research to explore the theme of **Transform Business for Good** for the EURAM 23<sup>rd</sup> Conference.

We look forward to receiving your submissions.

### **T01\_05 - Finance for Good: Financial Literacy, Education and Sustainability**

#### **Proponents:**

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#### **Short description:**

The aim of the proposed topic, in coherence with the title of the conference (Transforming Business for Good), is to hasten researchers of different social sciences and management fields to debate together the interconnections between financial literacy and financial education initiatives and the challenges faced at individual, social, organizational, political level to obtain a finance environment apt to sustain a fair and sustainable environmental, social and economic development. Contributions from researchers in banking, corporate finance, organization behavior, management education, and others social sciences field are welcome.

#### **Long description:**

Financial literacy, financial education and sustainability are concepts strictly interconnected in making possible the aim of obtaining "Finance for Good". "Finance for Good" means that Finance is not evil, that all economic and social actors need to satisfy their own financial needs, and at the same time they contribute to the financial needs of others. Finance is a fundamental resource to obtain a sustainable development, taking care of environmental and social impact in financial decisions by individuals, enterprises, financial institutions, governmental organizations at all levels. Contributions from researchers in banking, corporate finance, organization behavior, management education, and others social sciences field are welcome.

Here you find some appreciated issues and topics (of course, many other are appreciated):

- 1 the socially responsible investing, from niche to mainstream
2. people and investor attention to sustainable investments and financial literacy levels

3. climate change and people and investor attention: the role of financial education initiatives
- 4 sustainability and corporate governance
5. Financial literacy measurement errors
6. Young people and financial education
7. Public authorities and financial education
8. Exploring firms' attitudes toward climate change, especially investigating how they govern the key factors of climate change and the related impacts on financing decisions (e.g., drivers of green bond issues), investments in innovation and, eventually, performance;
9. Exploring how the risk-return profile of high carbon firms has been changing compared to low carbon firms;
10. Exploring the investors' awareness toward green investments, comprising their risk-return profiles in comparison to other investments and how awareness drives changes in asset allocation decisions. Investors' reaction to Paris agreement on climate change is worth to be investigated;
11. Investigating the role of corporate disclosure in driving investors' attitudes and behavior toward green investments.
12. Misconduct, errors and frauds in banking: impact on sustainability
13. Behavioral finance and sustainability
14. Neurofinance and sustainability

**Keywords:**

Financial literacy and education

Finance

Sustainability

**UN Sustainable Development Goals (SDG):**

Goal 1: No poverty, Goal 2: Zero hunger, Goal 3: Good health and well-being for people, Goal 4: Quality education, Goal 5: Gender equality, Goal 8: Decent work and economic growth, Goal 9: Industry, Innovation, and Infrastructure, Goal 10: Reducing inequalities, Goal 11: Sustainable cities and communities, Goal 12: Responsible consumption and production, Goal 13: Climate action, Goal 16: Peace, justice and strong institutions, Goal 17: Partnerships for the goals

**Publication Outlet:**

Journal of Financial Management, Markets and Institutions

Routledge Book Series Business for Society: Finance for Society (Previati e Gangi Editors)

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**AUTHORS GUIDELINES**

<https://conferences.euram.academy/2023conference/authors-guidelines-for-full-papers/>