



ALMA MATER STUDIORUM
UNIVERSITÀ DI BOLOGNA
DEPARTMENT OF MANAGEMENT



YUNUS
SOCIAL
BUSINESS
CENTRE

**Yunus Social Business Centre Conference
in Sustainable and Socially Responsible Finance (2022).
October 6th – 7th, 2022 – Alma Mater Studiorum – Università di Bologna, Forlì Campus.**

The Yunus Social Business Centre and the Department of Management at the University of Bologna are organizing the first edition of the Sustainable and Socially Responsible Finance Conference that will take place in person on October 6th and 7th.

Socially responsible investing refers to investment strategies that generate positive financial returns and do good for society. The responsible and impact investing market has significantly grown in the last years. Still, many concerns remain over greenwashing, inadequate regulations, and lack of common metrics to measure social change by the financial industry.

Moreover, climate change poses a significant risk for financial institutions, non-financial firms, and households. To name a few, energy, transportation, and financial services firms are directly and indirectly affected by global warming and the transitional risks. How to finance the sustainability transition and guarantee a positive return for shareholders remains an open question.





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Conference Goals

The Conference aims at bringing together leading academics, practitioners and policy-makers, and provide the opportunity to present state-of-the-art research on the following significant challenges:

- Can the sustainable and impact investing securities meet the growing sustainable financial needs?
- Which asset pricing methods can be proposed to value innovative financial tools, such as social impact bonds and crowdfunding?
- What is the role of policy-makers in promoting green, impact, and sustainable finance?
- Is there a role for fintech in the sustainable finance industry?
- How can behavioral aspects influence the choice of sustainable investment opportunities?

We solicit papers in the following areas, but other related areas may also be considered:

- Sustainable finance
- Impact investing
- Financial intermediaries and their role in the sustainability transition
- Finance for social enterprises
- Regulation of sustainable finance
- Sustainable finance and the energy transition
- Sustainable finance and fintech
- Sustainable finance and behavioral finance
- Social and sustainable business models





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Keynote speaker



Prof. Brian Lucey – Trinity College Dublin.

Professor Lucey worked as a statistician in the Irish Department of Health and as an Economist in the Central Bank of Ireland before joining TCD. He has studied at the graduate level in Canada, Ireland, and Scotland and holds a Ph.D. from the University of Stirling. His research interests include international asset market integration and contagion, financial market efficiency, and the psychology of economics.

Organizing committee

Giovanni Cardillo, Helen Chiappini, Andi Duqi, Salvatore Perdichizzi, Giuseppe Torluccio.

Scientific committee

1. Brian Lucey
2. Samuel Vigne
3. Giuseppe Torluccio
4. Andi Duqi
5. Helen Chiappini
6. Giovanni Cardillo
7. Salvatore Perdichizzi
8. Daniela Bolzani
9. Magalì Fia
10. Federica Bandini





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Participation

The Conference will be held in presence at the Alma Mater Studiorum-Università di Bologna, Forlì Campus.

However, it is committed to providing a safe and productive setting for all participants. Therefore, should COVID-19 restrictions prevent the Conference from taking place in person or in large groups, it will be adjusted toward a conference combining in-person and online participation or a conference held entirely online.

Paper submission

Interested authors should submit a preliminary version of their paper or extended abstract by email to sustainablefinance.conf@unibo.it by **31 July 2022**, using the file name "SubmittingAuthor_PaperTitle.pdf".

Early submissions are highly encouraged.

Authors will be notified of the decision by 31 August 2022 and invited to submit the latest version of the paper by September 7th and pay the submission fee.

A special session will be devoted to papers presented by Ph.D. students which will benefit from the feedback of a panel of senior academicians.

Registration fees

Standard fee:	EUR 150 + VAT
Late submission fee (after 31 July 2022):	EUR 200 + VAT
PhD session:	EUR 75 + VAT





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Special issues

A subset of papers presented at the Conference will be considered for publication in the *Finance Research Letters (AJG 2*)* and *International Review of Financial Analysis (AJG 3*)* special issues.

Acceptance to the Conference does not guarantee publication in the abovementioned special issues and is subject to a regular review and revision process.

The submission of the special issues will be possible from October 2022 (after the Conference) to February 2023.

The Special Issues will be edited by Professor Samuel Vigne (LUISS Business School), Professor Brian Lucey (Trinity College, Dublin), Professor Giuseppe Torluccio (University of Bologna), Professor Andi Duqi (University of Bologna), Dr. Salvatore Perdichizzi (University of Bologna) and Dr. Giovanni Cardillo (University of Bologna).

Important dates

Submission of preliminary manuscript or extended abstract:	31 July 2022
Notification of acceptance and fee payment:	31 August 2022
Submission of definitive version of the paper to be presented:	7 September 2022
Conference dates:	6-7 October 2022

For any inquiries please contact: Prof. Andi Duqi andi.duqi@unibo.it

